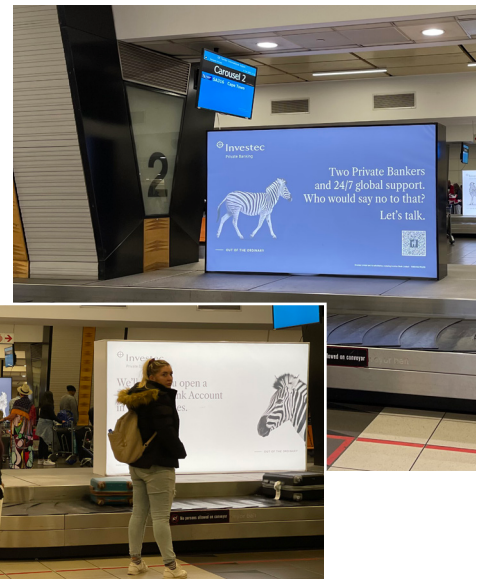


O.R. Tambo International Airport BAGGAGE CLAIM ACTIVATION BOXES

ORT-DA009

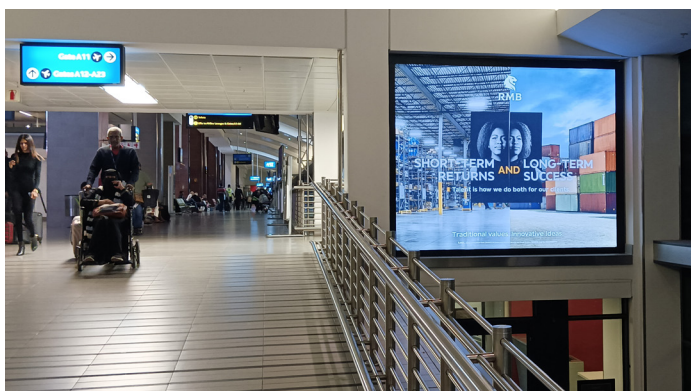
We worked with Investec to build a new custom made activation site at OR Tambo in domestic arrivals baggage claim in the form of double sided lightboxes on the 6 busiest baggage belts. This site allows client the opportunity to capture passengers as they wait at the baggage belts and offers high impact and visibility of branding due to the repetitive branding and eye level location. This site is receiving a lot of interest from clients for 2023 and is easily one of the most impactful domestic arrivals sites at OR Tambo on offer (subject to current client renewal of course).



King Shaka International Airport DOMESTIC DEPARTURES BOARDING GATE DOMINANCE PACK

KSIA-DD004

We took an existing advertising site in domestic departures at King Shaka International and developed it into a new, more impactful site for one of our key clients. The client's objective was to target the busiest Domestic Departures boarding gates at KSIA. In order to target passengers departing via Gates A10+11 which do not have a glass box structure to brand, we worked with the KSIA ACSA team to get the necessary approvals and developed new double sided lightbox to target passengers departing through these gates. This site offering now comprises double sided new lightbox along with the branding of two glass boxes at gates A8 + A9 and offers premium impact to all passengers departing KSIA. This pack truly dominates the departures boarding gates and offer high visibility in the departures terminal.



O.R. Tambo International Airport MULTI STORY PARKADE

ORT-DA002

We are excited to share this iconic outdoor wrap at ORTIA. This highly visible wrap of the Multi Story parkade spiral faces traffic flowing towards all multi story parking structures, all car rentals and executive parking. Viewed head on as traffic moves towards the various parking destinations this site also offers the perfect opportunity to be seen as vehicles slow down as they approach the stop street just in front of the site. The wrap can also be seen from the Gautrain station walkway as well as from the elevated drop off areas. A very impactful site to cover most traffic flow into ORTIA airport.

